



Invest
in Bavaria

Symposium of the
Virtual East-West Competence Network of Bavaria
on 22 November 2007 in Passau Media Center

Evaluation of Questionnaires



General:

The day of the week chosen for the event was given either a neutral or positive rating by all respondents. Over 68% even felt that the day of the event was ideal. The duration of the event tended to be viewed positively, while a share of approx. 14% thought the duration was rather problematic. For over 95 % of the respondents, the panel discussion that followed was not the reason prompting them to take part in the Symposium.

Symposium:

With one abstention, the rating given for the presenters was exclusively neutral or positive. The proportion of positive ratings reached more than 63% here. The competence of the other people taking part in the discussions was rated positively by 54% and negatively by 18%, the remaining 24 % were neutral, with 7% abstaining. The choice of topics was found to be neutral or positive across the board, but with a relatively high proportion of nearly 64% neutral ratings. The benefit that could be gained from the technical talks showed a slight tendency towards a positive rating: 41% of the responses were neutral, 32% positive and the remaining 27% were negative.

Personal:

Overall, the possibility of establishing contacts was also given a clear positive rating with 59% positive responses, only 13% did not see any opportunity to establish contacts. In reply to the question about attending such an event again, the resulting picture was even more positive. Nearly 82% thought it was very probable that they would attend again. With 8 % abstentions, only 13% did not wish to take part in such an event again. 45% of the attendees already knew the Virtual East-West Competence Network well, 32% knew it by name, while 23% were not aware of it. At the time of the survey, as many as 45 % made regular use of the Internet website "www.bavaria-cee.com", and 45% also said that they intended to use it in future. Only 10% did not know the Internet site.

Remarks:

Under the section "Other Remarks" only one trend was apparent, and then all the more pronounced. Over half of the questionnaires contained the comment that too little time was allowed for the individual theme tables in each round. As a result, it was often not possible to go into the subject matter in greater depth, on some tables a major portion of the allotted time had already been used up by the time the round of introductions had been completed.

Correlations:

If you now take a look at some relevant correlations, the following trends are revealed.



Participants, who had rated the benefit of the event for themselves as rather low, nevertheless saw the opportunity for contacts as predominantly high (66%). Only 16% of the attendees did not think this was the case. The choice of topics was rated as “very successful” by 16 % and as “successful” by 84%. The presentation of the discussions was rated positively by 66% and neutrally by 33%. As for the competence of the other people taking part in the discussions the ratings were very clear, 84% thought the competence of the other people taking part in the discussions was rather inadequate, 16% were neutral.

The way the benefit of the event was rated is therefore linked most strikingly with the assessment of the competence of the participants.

This theory is supported by the countercheck carried out among the attendees, who considered the benefit of the event to be high. All this category of attendees rated the technical competence of other people participating in the discussion positively.

Another relevant and significant correlation resulted from the positive assessment of the benefit of the event and the possibility for establishing contacts. For instance, 83% of the respondents, who gave a high rating for the benefit of the event, thought the opportunity for establishing contacts was very good.

Summary and Assessment

The overall picture of the survey, with regard to the Symposium, tends to be positive. The main points of criticism are the duration of the discussion rounds and the composition of the participants at the individual tables. The choice of topics and of presenters did not give rise to any negative rating at all. The survey revealed that one of the main objectives of the event, namely to facilitate and promote new contacts, was achieved with great success.



The day of the week of the event was...

	Ratings	Share in %
ideal	15	68.18
acceptable	7	31.82
rather problematic	0	0.00
Abstention	0	0.00

The duration of the event was...

	Ratings	Share in %
ideal	9	40.91
acceptable	10	45.45
rather problematic	3	13.64
Abstention	0	0.00

Would you have taken part in the event, if there had not been a panel discussion?

	Ratings	Share in %
Yes	21	95.45
No	1	4.55
Abstention	0	0.00

Symposium

The presentation of the papers was...

	Ratings	Share in %
constructive	14	63.64
reasonable	7	33.33
not constructive	0	0.00
Abstention	1	4.55

The competence of the other people taking part in the discussions was...

	Ratings	Share in %
helpful	12	54.55
reasonable	5	23.81
rather inadequate	4	18.18
Abstention	1	4.55

The choice of topics was...

	Ratings	Share in %
very successful	8	36.36
successful	14	63.64
not successful	0	0.00
Abstention	0	0.00



The benefit to be gained from the discussions was...

	Ratings	Share in %
high	7	31.82
acceptable	9	40.91
rather low	6	27.27
Abstention	0	0.00

Personal

The possibility of establishing new contacts during the event was...

	Ratings	Share in %
very good	13	59.09
possible on principle	6	27.27
difficult	3	13.64
Abstention	0	0.00

Taking part in such an event again...

	Ratings	Share in %
very probable	18	81.82
improbable	3	13.64
Abstention	1	4.55

The organizer, the Virtual East-West Competence Network of Bavaria, was...

	Ratings	Share in %
well known to me	10	45.45
known to me by name	7	31.82
not known to me	5	22.73
Abstention	0	0.00

The Internet website www.bavaria-cee.com

	Ratings	Share in %
I use it regularly	10	45.45
I will use it in future	10	45.45
I do not know it	2	9.09
	0	0.00

Remarks:

Too little time for the theme tables: 13

Invitation via:

BAYHOST	3
CCI (Chamber of Commerce and Industry)	1
IB invitation	6
Colleague	1
Network partner	1